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Citizens Association of Georgetown

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WWW.CAGTOWN.ORG

Dynamics of Commercial Development in Georgetown

Betsy Cooley and Karen Cruse

wo of the movers and shakers of Georgetown commercial development spoke to a standing-room-only crowd at CAG's November 5 meeting at Pinstripes. Developer Anthony Lanier of EastBanc and Joe Sternleib, CEO of the Georgetown Business Improvement District (BID), regaled the audience with 50 non-stop minutes of information, slides and repartee.

Lanier said "Georgetown is something that is a village within a city — that separates Washington from every other place and makes it very, very special. It is the most unique village on the face of the earth." Joe Steinlieb said "I only have 70 slides so we are going to go really fast...

buckle your seat belts and here we go!" What followed was a fascinating discussion of current and future projects and an explanation of the retail and restaurant dynamic in Georgetown.

Mr. Lanier explored the greatest assets and challenges for a developer doing business in Georgetown. Primary among them is the designation

of Georgetown as a historic district. While this is obviously one of the community's most important points of pride and definition, it comes with certain drawbacks, such as rules and regulations governing construction that do not apply elsewhere. The costs to deliver new and

> renovated space are also substantially higher than in other parts of the city. Lanier said "This is a huge challenge, one that must be met if we are to become commercially relevant." Mr. Lanier estimates that less than 50% of stores are commercially viable and national chains support a large percentage of the retail sector. That being said, many stores that appear as national brands are, in fact, locally owned and operated, as is 80% of Cady's Alley.

> Such alleys are a side of Georgetown that Lanier wants to see better utilized. He views them as "one of our great treasures. . . commercial areas that have

a human scale".

Mr. Sternlieb talked about projects undertaken by the BID. Some are specific. For example, they are working with the nine galleries on Book Hill to re-establish the area as the place to buy art in Washington. There has also been an intense effort to bring a much-desired bookstore to Georgetown. Sternlieb said he approached Politics and

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Joe Sternlieb and Anthony Lanier talked about the future of development in Georgetown

CAG Presents Georgetown ARTS 2015 Call for Artists Now Open

The talent of Georgetown artists will be on view this year at House of Sweden for four days—Thursday, February 12 through Sunday February 15. Last year was a record setting year with over 800 people visiting the show. The Committee is busy organizing, and chair Laura-Anne Tiscornia has announced that the "call for artists" is now open. Applications are available online at www.cagtown.org. The entry fee is \$50 and a commitment to volunteer several hours. For an application and more information - or to volunteer to help - please contact the CAG office.

House of Sweden is sponsoring the CAG event and has generously made their stunning rooms available. On Saturday and Sunday there will be several Artists Talks. So mark your calendar for February 12 – 15 to see your favorite Georgetown artists - and to discover new ones in the neighborhood! The opening reception will be Thursday evening, February 12, from 6 to 9.

"GOODNESS IS THE ONLY INVESTMENT THAT NEVER FAILS."

—Henry David Thoreau

As a leader in Georgetown's real estate community, our firm proudly supports the Georgetown community. We are proud to sponsor the following event and organizations:

Citizens Association of Georgetown
Concerts in the Park
Dumbarton Oaks Park Conservancy
Friends of Book Hill Park Reception
Friends of Montrose Park
Friends of Rose Park
Friends of Volta Park
Georgetown House Tour (St. John's)
Georgetown Jingle
(Georgetown University Hospital)
Hyde-Addison Elementary School Gala
Tudor Place

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President's Letter 🗵

s 2014 draws to a close, I want to reflect on how our community has for the last 12 months benefitted from the volunteers and staff of the Citizens Association of Georgetown. It has been a particularly productive year thanks to the participation of over 1200 members, 13 board directors, 13 committee chairs, 100+ committee members and one legal advisor.

Beginning in January, our monthly community meetings have brought together well over 100 friends and neighbors at each meeting. The year kicked off in January with a very special reception at the Evermay Estate hosted by Dr.s Kuno and Uno. February was the popular CAG Art Show at House of Sweden. March offered us an informative meeting on the health of the Potomac River at Long & Foster. April we met at the Historic Renwick Chapel in Oak Hill Cemetery. May is our Annual Meeting and Dumbarton House generously hosted us. That evening we presented awards for exceptional service to CAG and to the community to Bill Starrels, Walter Groszyk, Jennifer Steingasser, Joe Sternlieb and the BID, and parking officer Steven Sparks. After a summer break, during which families and CAG members enjoyed our Concerts in the Parks series, we kicked off September with a Candidates and Commentators evening. November followed with a standing-roomonly crowd at Pinstripes to hear the latest on commercial development in Georgetown from Joe Sternlieb and Anthony Lanier.

These community meetings are a wonderful way for new residents to learn about what makes Georgetown tick and to make friends with people who care about this community. Many of our organization's volunteers are first introduced to CAG through these meetings. I urge

everyone to invite a new neighbor to attend a meeting during 2015.

Much of what we do, as we follow our mission, is of a serious nature, with long-range implications for all of us. Attending Advisory Neighborhood Commission (ANC) 2E and Old Georgetown Board (OGB) meetings enables us to weigh in on projects, both residential and commercial, and often to support neighbors who want their voices heard. It seems like two issues in particular have demanded many hours of thought and work for more years than I want to consider — the rewriting of the DC zoning regulations (with a customized zone for historic Georgetown) and legislation to assure neighbors are notified officially when property abutting or fronting their property is in the concept stage for alterations.

If you read our web site you know we are also heavily involved in Public Safety concerns, Georgetown University issues, the planting of trees through Trees for Georgetown, alcohol beverage control issues, historic preservation, parking, transportation, and trash and rodent issues. We are always seeking more volunteers to join us. As the New Year rings in, please consider calling Betsy Cooley, Executive Director, at 202-337-7313, and offer a few hours weekly to ensure Georgetown continues to be a wonderful place to live. Your will enjoy getting to know us.

Have a peaceful holiday season and best wishes for the New Year.

Pamla Moore, CAG President

Let The Stories Begin -- Again!

Mark your calendar for the annual CAG Panel of Oral History Pioneers at the City Tavern Club, 3206 M Street NW. On Tuesday, January 13, join CAG to hear from a fascinating group of Georgetowners who have recorded their recollections about Georgtown in one-on-one interviews for CAG's Oral History Project. Come and meet these living Georgown legends and hear some of their intriguing – and funny – stories first hand. Optional dinner at the City Tavern Club will follow.

Dynamics of Commercial Development in Georgetown continued from page 1

Prose to locate here. There is definite interest, particularly in the middle section of Wisconsin Avenue. However, the stumbling block for them, or for other independent book-sellers, is high rent. Nonetheless, Sternlieb continues to explore all avenues, including percentage rents and crowdfunding. As he says: "It's possible; it's just difficult".

In a more experimental vein, the BID has focused on the "pedestrian experience". On several occasions, parking spaces have been converted to "parklets", effectively widening sidewalks for a more comfortable and easy stroll.



A full-house at Pinstripes for CAG's November meeting

Asked about the seriousness of a proposed gondola across the river, Sternlieb said: "You think I'm kidding? The BID has already raised \$130,000 and has requests to Arlington and the District for an additional \$70,000 to complete a feasibility study for the aerial lift to Rosslyn. The gondola would carry as many as 4,000 people per hour, remove cars from the street – and imagine the view!"

For a full transcript of the evening or for copies of the BID's *State of Georgetown 2014* report or *Georgetown 2028 15 Year Action Plan* contact the CAG Office.

$Aspects of {f Georgetown}$

Then And Now

Edith Schafer

ho remembers Helen Hokinson these days? She was a legendary cartoonist for the New Yorker who "specialized in well to do, plump and ditsy society women" who belonged to clubs. She made much of their foibles and rituals, she was indeed funny, and she got it just right. She was extremely successful and her cartoons kept appearing well after her death in a plane crash in 1949.

Why are we bringing her up now? Because things have changed and we need to up date the image of garden clubs and their members. The problem is that those of us who remember her wonderful cartoons may still feel slightly defensive about belonging to groups like garden clubs. Maybe it makes us feel plump and ditsy.

That is an inaccurate description of garden clubs and their members today; now it's a very different story. Here in Georgetown the garden club makes its contribution to our community in many ways, both visibly and behind the scenes. It is completely up to date. It has given away more than half a million dollars to beneficiaries which include Montrose Park, Volta Park, Rose Park, the Georgetown Public Library, Book Hill Park, the Georgetown Waterfront Park, Trees for Georgetown, Tudor Place, Dumbarton Oaks Conservancy Park, and the Student

Conservation Association. This last organization every year sends teams of inner city kids to work on stream restoration in Dumbarton Oaks Park. This is good for the kids and good for us.

Garden Clubs make a difference. The plump and not so plump ladies have gotten a bit away from flower arranging, although they still do that very well and there is a need for it in ceremonies of all kinds. But in keeping with the march of time and changing imperatives, now garden clubs are educating people about the environment. If there ever was a cause that needs advocates that's it. There are many small ways in which we can lessen our adverse impact on the world around us, and education is a big first step.

The Georgetown Garden Club's annual spring Garden Tour raises the funds that enable this garden club to do these things. The club steps in when funds are needed for outdoor community projects.

A new book on the lovely small gardens of Georgetown, and some large ones too, with glorious photographs that capture our spirit of place, is planned to come out next spring. In time for the Garden Tour on May 9th.

See you there.

Ten Reasons to be a CAG Member!

FREE MONTHLY PROGRAM MEETINGS

With wine and hors d'oeuvres reception and speakers on hot or historic topics

PUBLIC SAFETY PROGRAM

80 well-informed block captains keep neighbors immediately alerted to crime; CAG pays private security guards to patrol our neighborhood in marked cars and give assistance

TREES

CAG coordinates the planting, pruning and replacement of our beautiful trees in residential blocks

HISTORIC PRESERVATION

CAG bring years of experience and technical skills to bear on the intricacies of historic preservation regulations, enforcement and regulatory agencies

CONCERTS IN THE PARKS

Three times each summer, hundreds of neighbors gather for picnics with live music, free ice cream, cupcakes and children's activities.

GEORGETOWNFORUM

Connects over 2150 residents on our online community bulletin board"

MERCHANT DISCOUNTS

CAG members receive discounts or freebees at over forty popular restaurants and businesses

MONTHLY NEWSLETTER & WEBSITE

Monthly newsletter full of events info, fun gossip and important articles – Plus our website www.cagtown.org

ORAL HISTORY PROJECT

Trained volunteers gather the "living history" of Georgetown via interviews of residents

TOWN/GOWN ACTIVITIES

CAG works constantly with Georgetown University, the Police Department and other community groups on student-related issues

TRASH & RODENTS

CAG works with neighbors, the Department of Public Works, and the Department of Health to keep our neighborhood clean

Anticipating Holiday Crime and Reporting Crimes Online

Jennie Buehler - Public Safety Coordinator

s holiday shopping begins in earnest, remember that unfortunately this is also the time of year for increased crime. It has already been a challenging year and the month of December will most likely see more incidents. CAG's Public Safety co-chair John Rentzepis reports that in response to the recent increase in assaults, robberies, and thefts, MPD has deployed as many additional resources as possible in Georgetown. There has been a 200% increase in manpower, including use of tactical deployment units such as bicycle and undercover personnel. In addition, MPD met with Georgetown University police to discuss ways to effectively communicate safety messages to students, including basics such as keeping windows, doors, and cars locked.

Dozens of residents attended the Public Safety meeting in November organized by Public Safety volunteer Maggie Handle at the Safeway Café. A lively and informative discussion was held with Metropolitan Police Department Sgt. Corey and Officers Atkins (east village), Lowry (south of M St) & Corchado (west village). Numerous items were discussed including:

CAG Public Safety Block Captain email network: The Georgetown community has the most vibrant Block Captain network in the city with over 80 captains disseminating vital public information to neighbors via email. If you'd like to be added to the Public Safety block captain network, please contact CAG (202.337.7313 or cagmail@cagtown.org to be connected with your block captain. Should your block not have a block captain CAG will connect you with one near your home.)

911: Call 911 to report all suspicious behavior and criminal activity. 911 is the ONLY way to have police dispatched in Washington DC. 911 dispatchers are not police officers but civilians working for

Homeland Security. To improve police response, emphasize the need for urgency when speaking with a 911 dispatcher; use phrases like "Crime in progress" or "The suspect is on the scene" or "I fear for my safety."

Camera Project: CAG is looking for residents to host a Public Safety

camera on their home. Your request will be evaluated based on strategic location (Georgetown egress or high crime area) and availability of Comcast internet service in your home. If you're interested in hosting a camera contact CAG.



Residents had an opportunity to voice their concerns and hear from MPD Officers at the recent CAG Community Public Safety meeting

If you have the misfortune of being the victim of a crime,

you can now access the MPD website and complete a police report yourself. According to Public Safety Committee co-chair Rich Hinds, the Citizens Online Reporting Tool (CORT) allows you to make quick reports for the following types of incidents: (1) lost property; (2) lost vehicle tags; (3) theft/theft from auto (except for credit cards, checkbook, SS card/number, and other forms of personal identification); (4) destruction of property; and (5) damage to property. Upon completion of your report, and once it is fully approved, you will receive a final police report case number and a link to print a copy for your records. This is useful for your insurance claim and it helps to create more accurate patterns and records of crime in Georgetown, in particular theft of packages. See mpdc.dc.gov for further details and steps involved to use CORT.

Parking Activity

Hazel Denton - Chair CAG Parking Committee

ne of the most discussed, deliberated and debated issues in Georgetown is the focus of two very involved groups. A newly formed and energized Georgetown Parking Team has been formed by DDOT. The group is directed by three main assumptions: Residents should be able to park near their homes. Businesses must be able to send and receive goods easily, and their patrons not be challenged by parking restraints. An efficient multi-modal transportation system is critical for Georgetown.

As a first step, DDOT is creating a demographic parking summary for Georgetown, including a survey of surface parking spaces. It will be aided in this by work done by transportation consultants working for Georgetown University, who have done their own block by block count in the neighborhood around the University. The level of engagement is encouraging.

Also tackling the thorny parking issue is the Georgetown Community Partnership Transportation and Parking Working Group. A committee of the Georgetown Community Partnership (GCP), a collaboration of the University, ANC2E, and the Community, the group recently met with the GCP Communications Working Group. The purpose of this meeting was to kick off a fundamental initiative, namely to ensure that information on transportation options available to visitors and staff coming to the University or hospital is consistent, accurate, easy to use, and encourages use of public transportation. A recent review of the university website lacked this very crucial information. This will be a primary assignment for the Communications Group.

EVERY DOG WILL HAVE ITS DAY

Craig Wilson

ehind every successful man is a woman. Or so they say.

Dave Berkebile, owner of Georgetown Tobacco, just celebrated the 50th anniversary of his neighborhood institution on M Street. But

his dog, Tallulah, a sassy nine-year-old Shih Tzu who lives with him and his wife Sandy on 30th Street, admits she can take little credit. She talked exclusively with CAG, using her mom as translator:

HOW OFTEN DO YOU GO INTO WORK WITH DAVE? Never.

DO YOU AT LEAST HAVE A PREFERENCE IN YOUR MEN? PIPE SMOKER? CIGAR?

Yes. I prefer cigars. It's very mannish.

FAVORITE TRICK: Trick? I don't do tricks. I behave. I'm a good girl.

Dave and Sandy Berkebile with Tallulah

FAVORITE RESTAURANT: Das Ethiopian on M Street. I like to sit outside and watch the world go by. I like attention wherever I go.

MARITAL STATUS: Single. And yes, I'm still a virgin.

BIGGEST TURN ON: Company. I'm very social. As I said, I like attention.

ODD FACT: I like to chase balls but I never bring them back. No one ever told me I was supposed to. Should I?

HAIR SALON: I go to Bogart's with Mom, but my personal salon is so exclusive I'm not going to tell you where it is.

FAVORITE MEAL: Anything, really. I'm a bit of a garbage dog. I do love bananas. I've been known to climb on the kitchen table to get one.

FAVORITE PASTIME: Cruising the neighborhood for handouts.

There's a nice guy right around the corner who takes care of me. Milk Bone treats. Medium.

MORNING ROUTINE: I'm usually up at 5 and I slither into bed with the folks. Dad finally wakes up later, but I won't say when. Let's just say he's not an early bird.

LOVES: The mailman if the door is open.

HATES: The mailman if the door is closed.

FAVORITE ROAD TRIP: Anywhere, really. I'm thrilled to get in the car. We often go to Shepherdstown, W.V. I love Bistro 112 there. Dogs can go in any room except the kitchen. I'm also heading to Florida soon. Can't wait.

FAVORITE WALKS: The woods up in Glover Park. And the canal. I love the water.

WHAT SHE LOVES MOST ABOUT GEORGETOWN: The gingkos and their berries. The smell. I can sniff forever. It's like perfume to me.

(A Georgetown pooch will be featured in this space periodically, and why not. They're as much a part of the local scene as we are. Share your Georgetown dog's story. For an interview contact Craig Wilson at craigwilsononlive@gmail.com)

Newsbytes

After Peacock Room, located at 2622 P St. NW, has reopened and is now serving lunch and dinner Wed-Sun...The Washington Harbour Ice Rink is now open for ice skating every day until the season ends in March...The former Marvelous Market property at 3215-3217 P St. NW is under contract by Roadside Development who is known for their remaking of historic properties...Ledbury Clothing Store has popped up again in the same location as last season at 1254 Wisconsin Ave. NW...Sid Mashburn, a clothing store out of Atlanta, will be occupying the former space of Neyla at 3206 N St. NW, offering both men's and women's clothing as well as a coffee shop...Mama Rouge, located in the former Bangkok Joe's space, serving Southeast Asian and French cuisine is now open for brunch...Mid-level women's clothier Francesca's will be opening their second store in the District at 3128 M Street NW.

Eco-Tip: Suggestions for the New Year:

When printing, use both sides of paper; wrap creatively; use one fewer paper napkin; do not preheat the oven; recycle glass; hang dry; brush without running the water; take a shorter shower; use cruise control; buy local; adjust your thermostat; pay bills on line; turn off computers at night; plant a tree!

Lee Child - Georgetown Garden Club

Know It All!

Join CAG's GeorgetownForum listerv ... and Check Out Local Blogs

If you are not one of the 2100 plus members of CAG's GeorgetownForum listserv yet, you should join! The GeorgetownForum is a "digital community bulletin board" which provides a way to discuss common interests, identify and recommend businesses and services, find lost pets, send out safety and crime information — to name just a few. The forum is a Yahoo group, but you don't need a Yahoo email address to join. Signing up for the GeorgtownForum is easy to do: Go to www.georgetownforum.com and find a link saying "Join This Group." That will bring you to a page for joining. If you already have a Yahoo ID, you can sign in with your Yahoo email ID. If you don't have a Yahoo ID, you can create a Yahoo ID from this page.

Once you have joined the group, you can specify how often messages are sent to you. You can have each individual message sent to your email in real time as they are posted, a daily digest summary of posted messages (my favorite), or simply not be notified at all. Your replies to messages can go to the author of the message only or you can choose to have the reply posted to the message board for the entire group to read. (To have your reply read by all, in the "To:" bar, change the address to that of the forum, rather than the individual poster who posted the message.) See more details (including rules and guidelines about what can be posted) on the CAG webpage at www.cagtown.org

under GeorgetownForum.

You can also stay up to date on Georgetown by checking out (and perhaps signing up for) some of the excellent online blogs with a Georgetown focus.

The Georgetown Metropolitan by Topher Mathews at http://georgetownmetropolitan.com/ covers Georgetown issues in depth, including thoughtful write-ups of the ANC meetings.

The Georgetown Dish has lots of contributing editors and photos and is more of a magazine format: http://thegeorgetowndish.com/.

Swimming in Quicksand, the unfettered personal viewpoint blog of Georgetown writer Carol Joynt is found at http://www.caroljoynt.com/.

And combining old-style media with new, there are online editions of The Georgetowner: http://www.georgetowner.com/ and The Current newspapers http://www.currentnewspapers.com/.

Purchasing Firewood and Protecting Our Ash Trees

Betsy Emes - Chair, Trees for Georgetown

report from Trees for Georgetown's consulting arborist, Keith Pitchford, tells us that the emerald ash borer (EAB) was found in Kenilworth Park in northeast Washington. This follows a federal quarantine applied to Washington, DC in 2011, by the Animal and Plant Health Inspection Service (APHIS) of the US Department of Agriculture. The quarantine was applied at that time due to the presence of EAB in neighboring Maryland and Virginia.

This recent discovery in Kenilworth Park means that all residents of the District with ash trees on their property should consider control methods, or risk losing their trees to this damaging insect.

There is now a federal ban applied to the District that restricts the intrastate movement of firewood from all hardwood species, and also nursery stock, green lumber, waste compost and wood chips from ash species. Therefore, DO NOT purchase firewood of any species, or accept wood chips that contain ash parts, from any state outside of the District. Also, if you have an ash tree removed from your property, this wood and wood chips should not be removed from the District.

To read Keith's entire report, including what you can do to protect an ash tree on your property, please go our website, www.cagtown.org and click on Trees for Georgetown.

The Georgetown Senior Center Welcomes You

The Georgetown Senior Center provides so many good things to our community —- recreation, stimulation, music, friendship and a delicious lunch. All these are available three times a week — Mondays, Wednesdays and Fridays — at St John's Church, 3240 O Street NW. The festivities begin at 11:30 with a session of seated stretching, followed by lunch and a program featuring a fascinating speaker or a musical performance.

New guests are warmly welcomed by the seniors and volunteers. Please join us whenever you can. Reservations aren't necessary for the lunch, but are advised if you need transportation. A shuttle bus is available for door-to-door service. For further information, please call Janice Rahimi at 202-316-2632.

Ho Ho: Priority Merchants Offer Discounts to CAG Members!

As you get into your holiday shopping be sure to remember the CAG Priority Merchants who offer discounts to CAG members. They are also listed on your CAG card.

Alchimie Forever (1010 Wisconsin Ave. Suite 201; 501-3931): 10% discount off store items;

Appalachian Spring (1415 Wisconsin Ave.; 337-5780): 10% discount;

Bacchus Wine Cellar (1635 Wisconsin Ave.; 337-2003): 10% discount;

Bridge Street Books (2814 Pennsylvania Ave.; 965-5200): 10% discount;

Briggs Passport & Visa Expeditors, Inc. (1921 Sunderland Place NW; 464-3000): 15% discount;

Café Bonaparte (1522 Wisconsin Ave.; 333-8830): free coffee when ordering dessert;

Café Divan (1834 Wisconsin Ave.; 338-1747): free dessert;

Cherry Antiques & Design (1526 Wisconsin Ave.; 342-3600): 10% discount on decorative accessories;

Clyde's of Georgetown (3236 M St.; 333-9180): complimentary crab & artichoke dip;

David Rios Salon and Spa (1519 Wisconsin Ave.; 525-2613): 15% discount on salon services;

Diana's Couture and Bridal (1624 Wisconsin Ave.; 333-5689): free consultation and 10% discount;

Diana My Tran's Cooking Classes (1624 Wisconsin Ave.; 333-5689): free cookbook, *The Asian Diet*, when registering a group of 8 for class;

English Rose Garden (3209 O St.; 333-3306): 10 % off regular priced items;

GChris Sculpture Studio/Gallery (www. GChris.com): 15% discount;

Georgetown Floorcoverings (3233 K St.; 965-3200) 10% discount

Georgetown Wine & Spirits (2701 P St.; 338-5500): 10% discount on wine; free delivery w/ \$50 purchase;

Haagen-Dazs (3120 M St.; 333-3443): 20% discount on ice cream;

Hugo Boss (1517 Wisconsin Ave.; 625-2677): 20% discount on regular price suits:

Jaryam (1631 Wisconsin Ave.; 333-6886): 10% discount;

John Fluevog Shoes (1265 Wisc. Ave.; 337-5683) \$20 gift card for \$10

Just Paper & Tea (3232 P St.; 333-9141):10% on personalized stationary;

Luke's Lobster (1211 Potomac St.; 333-4863) upgrade to a combo with the purchase of a roll;

Madeline Wade Style Studio (3147 Dumbarton St., 2nd Level; 333-2223); 20% discount first cut, 10% off subsequent cuts;

Potomac Wine & Spirits (3100 M St.; 333-2848): 10% discount on single bottle liquor or six pack beer; 25% case discount;

Random Harvest (1313 Wisconsin Ave.; 333-5569): 10% discount;

Robert Bell Architects (3218 O St.; 333-8412): 10% discount and a free consultation;

Room Dr. Interiors (3209 M St.; 965-7666): 15% discount on initial visit;

Sands of Time Antiquities (3003 P St.; 342-0518): 10% discount;

Sherman Pickey (1647 Wisconsin Ave.; 333-4212): 10% discount;

The Georgetown Retirement Residences (2512 Q St.; 3338-6111): 10% off first month's rent;

Susquehanna Antique Co. (3216 O St.; 333-1511): 10% discount;

The Old Print Gallery (1220 31st St.; 965-1818): 10% discount;

The Phoenix (1514 Wisconsin Ave.; 338-4404): 10% discount on jewelry;

Tony & Joe's Seafood Place (3000 K St.-Washington Harbour; 944-4545): free dessert with purchase of entrée;

Tudor Place Gift Shop (1644 31st St.; 965-0400): 10% discount;

Vineyard Vines (1225 Wisconsin Ave.; 625-8463): 15% off purchase of \$200 or more;

Washington Walks (<u>www.</u> washingtonwalks.com): half price on any walking tour;

Wedding Creations & Anthony's Tuxedos (3237 P St. NW; 333-5762): 10% discount;

W. T. Weaver & Sons Hardware (1208 Wisc. Ave. 2nd Floor; 333-4200): 15% discount:

Tugooh Toys (1355 Wisconsin Avenue; 338-9476): 10% discount.

Use your membership card (sent to you when you paid your CAG dues) a few times and your dues pay for themselves!

Need a Bigger Closet? Rent The Runway!

VV Harrison

ou can rent a house, a car, a bike, and now a new and interesting concept has been added to the rental business — you can actually rent a dress.

Not just any dress, but one designed by one of the most famous designers in the country. Yes it's true, Rent The Runway, at 3336 M Street, has come to Georgetown and when I stopped by the day before the grand opening, the building was in a state of chaos, walls being painted, buzz saws making themselves known, mirrors being hung, and racks of colorful dressed hiding behind partitions.

When I came back the following morning the store had been magically transformed and was completely operational. I spoke with Becky Hyman who told me the first shop opened in

2009 and that all the dresses come "directly from the designers". The idea is to rent a dress for a special occasion, wear it, enjoy the thrill of being seen in something you might not be able to afford, and when the event is over, return it. They even rent wedding dresses. You can also rent accessories, like hand bags, necklaces, earrings and rings. They

have two stores in New York and one in Las Vegas and now one down the street where you can select dresses by designers like Halston, Calvin Klein, Diane Von Furstenberg, Versace, Vera Wang, and many others at prices ranging from fifty to five hundred dollars. The Georgetown

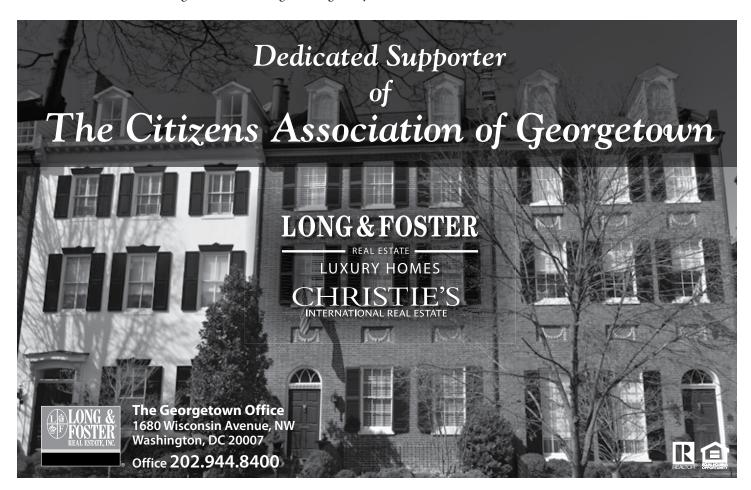
store has an inventory of fifteen hundred dresses, which come in three sizes: small, medium and large. The selection is wide and varied and includes coats and jackets, but if you're unsure of exactly what you want, you can engage one of fifteen stylists at twenty-five dollars for a forty-five minute session.

When I asked why Georgetown was selected for the new store, the answer was surprising: "Because our virtual customer base from Georgetown is our largest." Apparently The Runway does a big business on line, and now has a very attractive presence in our village. Their motto: "Think of us as your best friend with a much better closet" — and I think many of us will. The store is open seven days a week (10-8 Monday and Tuesday, 9-9 Thursday through

Friday, 9-8 on Saturday, and 10-7 on Sunday) so stop in, look around, and picture yourself, at least for one brief shining moment, as one of Georgetown's best dressed women!



Newly opened designer boutique, Rent The Runway, located at 3336 M Street



Citizens Association of Georgetown

1365 Wisconsin Avenue NW

Suite 200

Washington, DC 20007

202-337-7313 / Fax: 202-333-1088

Email: cagmail@cagtown.org

Web: www.cagtown.org

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Alcohol Beverage Control

Karen Cruse & Jennifer Altemus

Concerts in the Parks

Hannah Isles

Historic Preservation & Zoning

Victoria Rixey

Membership & Meetings

Diana Rich

Parking

Hazel Denton

Public Safety & Guard

John Rentzepis & Richard Hinds

Transportation

Christopher Mathews

Trash & Rodents

Patrick Clawson & Georgine Anton

Trees for Georgetown

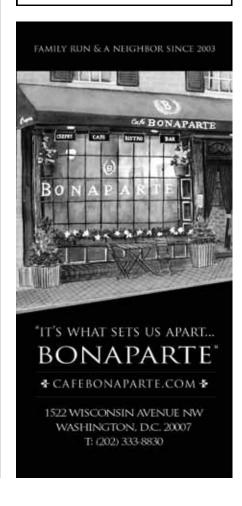
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E-mail: cagmail@cagtown.org

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CommunityCalendar 🗀



Volta Park's 5th Annual Breakfast with Santa

Crafts, carols, cookie decorating, and a visit from Santa!

10am-12pm; Free; Volta Park Playground

Sunday, December 7

Winter Craft Workshop at Georgetown Neighborhood Library

An afternoon of winter crafting fun!

2pm; Free; Georgetown
Neighborhood Library;
3620 R St. NW; 727-0232

■ Saturday, December 6

Holiday stroll through Dumbarton House, Tudor Place, Woodrow Wilson

House, and Anderson House

Holiday ambience and festive decorations.

4pm-8pm; \$8 member,
\$16 non-member; \$20 at the door; for info call 202-

Friday, December 12 - Sunday December 14

Georgetown GLOW

965-0400

A display of light art installations throughout Georgetown.
6pm-10pm; Positioned throughout Georgetown; for more info call 298-9222; info@georgetowndc.

■ Saturday, December 13

Tea with Santa

Visit with Santa and enjoy a special afternoon tea

complete with gingerbread cookie decorating.

10am; Dumbarton House Museum; 2715 Q St. NW; \$30 adults ,\$25 children;

for info call 337-2288

Saturday, December 13

Rose Park Playground Re-Opening

Activities for children and photos with Santa. Bring a new, unwrapped toy donation for Toys for Tots. 3pm-5pm; Rose Park Playground; 26th and O Street NW

Sunday, December 14

Candlelight Festival of Nine Lessons and Carols

St. John's choir presents this candlelight holiday service

of readings and music with traditional Christmas carols. 5pm; St. John's Episcopal Church, 3420 O St. NW; for more information call 202-338-1796

■ Tuesday, January 13

CAG Meeting at City Tavern Club

Hear from participants in CAG's Oral History program Reception at 7pm program at 7:30pm.

